

CITIZEN TIMES It's your life; it's your news!

**Good news always resonates with readers—and advertisers!
Citizen Times is all good news, all the time.**

Citizen Times is dedicated to Central Minnesotans. It's all about people, events, celebrations, milestones and sharing memories. It's about local residents, for local residents and it celebrates local residents living in Central Minnesota.

Whether it's a youth sports team's victory, grandma's 95th birthday, a five-generation family photo, a ribbon cutting, college graduation or other memorable milestones, Citizen Times celebrates the very best events in life and it's all about "good news."

As part of the Monday St. Cloud Times, Citizen Times is a great way to surround your advertising message in good news. It reaches an audience that is highly engaged, local and loyal readers, every week. It is one of our most popular sections in our print portfolio.

Advertising rates for the edition:			
AD SIZE	B&W	One Color	Full Color
1/2 page	\$449	\$474	\$499
1/4 page	\$229	\$254	\$279
1/8 page	\$122	\$137	\$157
1/16Page	\$ 68	\$ 83	\$103

Prices include a seven day text ad online at:
www.sctimes.com/citizentimes

Advertising sizes available for this edition:	
1/2 page, H.	6 col. (10.18") x 10"
1/2 page, V.	3 col. (5.02") x 20.25"
1/4 page, H.	6 col. (10.18") x 5"
1/4 page, V.	3 col. (5.02") x 10"
1/8 page, H.	3 col. (5.02") x 5"
1/16 page, H.	3 col. (5.02") x 2.25"

Premium advertising position in this edition:	
Front page, full color	2 col. (3.3") x 3"
Price	\$250

