

HomeFinder Magazine

HomeFinder, central Minnesota's premiere, monthly real estate magazine, provides an exciting marketing opportunity for your business.

With an extended shelf life, this vibrant, full color magazine is targeted specifically to your potential customer—individuals now in the market to buy or sell their homes. Every month, HomeFinder magazine features the most current real estate listings along with useful information from financial institutions, mortgage lenders, moving companies, landscapers and others involved in making a move easier. It is distributed to over 57,800 adult readers by being inserted into the St. Cloud Times and by being available at distribution sites throughout central Minnesota.

Invest wisely in your marketing efforts and include the HomeFinder magazine in your 2010 plans!

Advertising rates for this edition:

AD SIZE	1x	6X	12X
Glossy, full page	\$640	\$590	\$535
Offset, full page	\$430	\$395	\$360
Offset, half page	\$272	\$250	\$230
Offset, quarter page	\$152	\$140	\$127

Advertising sizes for this edition:

Full page, with bleed	8.75" X 11"
Full page, non-bleed	7.625" X 9.85"
Half page, horizontal	7.625" X 4.875"
Quarter page	3.875" X 4.875"

